

New from THCU and NCCMT...

The Online Health Program Planner (OHPP)

The OHPP is a tool that will guide you through part or all of THCU's 6-step planning process and help you make evidence-informed planning decisions. This fully integrated learning system includes step-specific support menus on every page.

***Evidence-informed planning with ease.
Interactive. Flexible. Intuitive.***

Visit the website at www.thcu.ca/ohpp

The screenshot displays the OHPP website interface. At the top, the title "Online Health Program Planner" is prominently displayed. Below the title is a navigation menu with links for "Home", "About Us", "Login/My Account", "Help", and "Contact Us". The main content area is divided into several sections:

- Steps:** A vertical list of six steps: Step 1 (Project Management), Step 2 (Situational Assessment), Step 3 (Set Goals, Audiences, and Outcome Objectives), Step 4 (Choose Strategies and Activities and Assign Resources), Step 5 (Develop Indicators), and Step 6 (Review the Plan).
- Worksheet Help:** A section providing instructions on how to use the worksheet, including options to print answers to MS Word, print a logic model, or print the whole plan.
- Learning Centre:** A section offering additional resources such as "Other Planning Tools and Resources", "Evidence to Support Planning Decisions", "THCU's Planning Workbook Online", "What is this Step About?", "Importance of Step", "How to do this Step", "How-to-Tips", "Online Sample", "Planning Case Studies", and "Glossary and Acronyms".
- Main Content Area:** Titled "Choose Strategies and Activities and Assign Resources", it features "Worksheet 4.1: Choose Strategies and Brainstorm Activities". The text explains that the worksheet includes blank spaces for recording work and brainstorming potential activities under specific health promotion strategies. It includes a "Add to Logic Model" button and a "HELP" button. Below the text, there are two sections with input fields: "Create supportive environments" (with the example "Peer screening and training program") and "Build healthy public policy".



National Collaborating Centre
for Methods and Tools

Centre de collaboration nationale
des méthodes et outils



at the Dalla Lana School of Public Health
University of Toronto

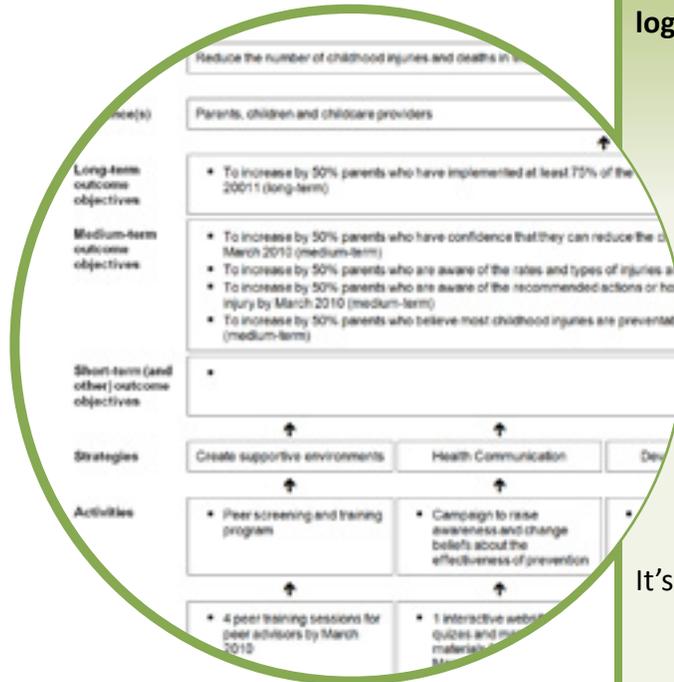
What kind of planning

From start to finish, I need help **planning my program** in a systematic, evidence-based way.



Explore **THCU's 6-step program planning model**.

The OHPP includes a workbook, worksheets, evidence to support decision-making, practical tips and recommended resources for each step.



I want to create a **logic model**.



Goals, audiences, objectives, activities, resources and indicators.

Enter your decisions.

Produce the logic model.

It's easier than ever.

I am interested in a painless way to write **complete outcome objectives**.



A few clicks in our **Objective Builder** menus and you've got a complete outcome objective.

Tailor the objective or write your own with the **Freehand Writer/Editor**.

The screenshot shows a table with two columns: 'Action' and 'Objective'. The first row shows 'To increase by 50% parents who have implemented at least 75% of the 20011 (long-term)'. The second row shows 'To increase by 50% parents who have confidence that they can reduce the... March 2010 (medium-term)'. The third row shows 'To increase by 50% parents who are aware of the rates and types of injuries and... injury by March 2010 (medium-term)'. The fourth row shows 'To increase by 50% parents who believe most childhood injuries are preventable... (medium-term)'. Below the table is a question: '3. What do you want to change to help you reach your goal?' with radio button options: 'beliefs', 'knowledge', 'number or type of discussions among friends', 'rates of participation', 'volunteer rates', and 'types of support'.

I need a structured plan to collect **situational assessment data**.



From comprehensive drop-down menus, choose the right combination of data types, methods and sources to answer your research questions.

Assign task responsibilities, timelines and resources.

There you have it — your data collection plan.

The screenshot shows a form with three questions: '2. What type of data would you like to gather?' with a dropdown menu showing 'Community service organizations'; '3. What method will you use to collect your data?' with a dropdown menu showing 'Literature searches and reviews, including systematic reviews'; and '4. What data source(s) will give you the information you need? (Select one as appropriate)' with a dropdown menu showing 'Community service organizations'.

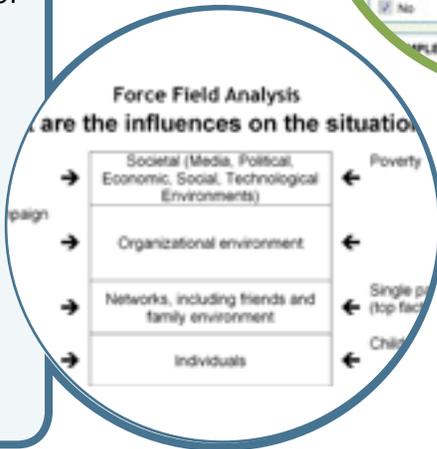
support do you need?

I'm looking for a way to organize my **situational assessment data**.



What factors influence the situation? At what level of the environment? Is the impact positive or negative?

Organize your findings into a **table or Force Field Analysis** diagram to inform your planning decisions.



1. COMPLETENESS Is there a broad goal giving direction?
 Yes
 No

2. COMPLETENESS Does it have audiences including individuals, and/or governments (worksheet 3.1)?
 Yes
 No

3. COMPLETENESS Does it include SMART (specific, measurable, time-limited) outcome and process objectives (worksheets 3.1-3.2)?
 Yes
 No

4. COMPLETENESS Does it include a few major strategies and do these strategies reflect your situation?
 Yes
 No

I want to reflect on and review some **critical planning decisions**.



Is my plan complete, logical, aligned with the results of my situational assessment, and presented in a visually appealing way?

Use the Plan Review checklist to reflect on critical decisions.

I need to **prioritize a long list** of possible activities.



What do you know about effectiveness, appropriateness, and resources required to implement your activity?

Clarify, sort, rank, choose.

Potential Activity	Information about expected effectiveness
1 Peer screening and training program [Create supportive environments]	We have not been able to find another program that has done this exact thing. But there are many examples of peer programs on other topics (nutrition, smoking, parenting) that have been proven effective. We believe this is a strong indication that this idea could be very effective if done correctly.
2 Campaign to raise awareness and change beliefs about the effectiveness of prevention [Health Communication]	In general, we know that health communication campaigns can change awareness and attitudes and even behaviours. We don't know of a childhood injury prevention campaign that has been evaluated, but we know quite a lot about evidence-based practices in terms of planning a campaign (audience analysis, testing materials in advance, etc.).
3 Curriculum development and delivery for children aged 4-6 (Develop personal skills)	There is a program that has been tested, evaluated, and shown to be effective at changing awareness and behaviours of children 4-6.
4 Supportive environment for children with children	We don't know of any precise thing...

And **more!**



Work on some or all of your plans. Use one worksheet, or all worksheets.

Start now. Return later. Print your plan. Change it as it develops.

For beginners, managers, teachers and seasoned practitioners.

A one-stop planning shop.

About Us

The development of the Online Health Program Planner (OHPP) is closely aligned with the mandates of the two organizations that contributed to its inception and growth: The Health Communication Unit (THCU) at the Dalla Lana School of Public Health, University of Toronto and the National Collaborating Centre for Methods and Tools (NCCMT).

The Health Communication Unit

The Health Communication Unit (www.thcu.ca) at the University of Toronto provides support to thousands of health practitioners every year. Through THCU's online spaces and face-to-face interaction, community practitioners are able to ask for and receive tools that are simple yet powerful, concrete and visual.

Contact Us

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The National Collaborating Centre for Methods and Tools

The National Collaborating Centre for Methods and Tools (www.nccmt.ca) is one of six centres that make up the National Collaborating Centres for Public Health. The NCCMT focuses on improving access to and use of evidence-informed methods and tools for knowledge translation in public health. Ultimately, the NCCMT aims to enhance evidence-informed public health practice and policy in Canada by providing access to innovative, high quality, up-to-date methods and tools for public health practitioners involved in policy and program decision-making as well as practice.

Contact Us

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Potential Partners

THCU and NCCMT are committed to working with other organizations with a mandate to increase the capacity of public health practitioners to make evidence-informed program planning decisions. Over time, we hope to find ways to integrate the work of others within the OHPP. For example, we have begun plans to create a bridge between the Canadian Best Practices Portal for Health Promotion and Chronic Disease Prevention (<http://cbpp-pcpe.phac-aspc.gc.ca>) and the OHPP to allow users to incorporate best practice search results into their situational assessment and activity selection process. Due to the sophistication of the online planner, many other types of integration with and tailoring for other organizations are possible. Potential partners should contact Larry Hershfield, manager of THCU, for more information.